

JDRF/Jaret's Angels & Carl Long Motorsports - 2015

History: In 2002, Carl Long's NASCAR entry carried the logo for the Jaret's Angels family support team, as well as messaging/logos from the local Juvenile Diabetes Research Foundation chapter and its annual Walk to Cure Diabetes initiative. With no real method to fundraise around the effort, the goal was to simply raise awareness of the local Charlotte-area battle against Type 1 Diabetes, unveiling the car outside Charlotte Motor Speedway in front of the media during race week.

<http://www.crash.net/nascar/news/86030/1/long-earns-wings-with-jarets-angels.html>



<http://m.sportsbusinessdaily.com/Journal/Issues/2002/04/20020429/For-The-Record/Charity-News.aspx>

Jaret's Angels: A group of family/friends that raises money for JDRF in support of Jaret Arneson, diagnosed with T1D at the age of two in 2000. This year (2015) will mark the 15th and final effort as a family/friend Walk team, having participated in 16 Walks and expecting to exceed a 15-year total of more than \$150,000 raised for JDRF through an annual Walk/letter-writing campaign in support of research toward a cure.

Jaret's Angels Facebook Page: <https://www.facebook.com/groups/75496097552/>

Jaret Arneson: Turning 17 later this year, Jaret has participated in several high-profile events, raising awareness for Type 1 Diabetes and the efforts of the JDRF. In addition to multiple efforts in the NASCAR community, Jaret has been featured on television and radio segments, thrown out the first pitch at local baseball games, and in 2009, he represented the Charlotte area at the JDRF Children's Congress in Washington D.C., meeting with his elected officials in the "Promise to Remember Me" campaign. A two-sport athlete in high school (baseball/golf), Jaret works hard daily to manage his blood sugar levels, but it is an hour-to-hour, minute-to-minute battle, with harsh consequences for lapses of control. High blood sugar can lead to thirst, blurry vision, fatigue, dizziness, drowsiness and confusion. Low blood sugar can manifest itself as trembling, confusion,



headaches, seizures and, in the worst case, coma and death.

Type 1 Diabetes: Type 1 diabetes (T1D) is an autoimmune disease in which a person's pancreas stops producing insulin, a hormone that enables people to get energy from food. It occurs when the body's immune system attacks and destroys the insulin-producing cells in the pancreas, called beta cells. While its causes are not yet entirely understood, scientists believe that both genetic factors and environmental triggers are involved.

Juvenile Diabetes Research Foundation (JDRF): JDRF is the leading global organization focused on Type 1 Diabetes research, a group Jaret's Angels has been associated with since 2001, shortly after Jaret was diagnosed. JDRF's goal is to progressively remove the impact of T1D from people's lives until we achieve a world without the incessant disease. JDRF collaborates with a wide spectrum of partners and is the only organization with the scientific resources, regulatory influence and a working plan to bring life-changing therapies from the lab to the T1D community. JDRF has committed over \$1.9 billion in cumulative research funding since 1970, and recently was ranked as the third most frequent funder of diabetes globally, behind only the National Institute of Health (NIH) and China's National Science Foundation. For updates on all current JDRF-funded research projects, please visit: www.JDRF.org.

Local Chapter/2015 Walk Information: <http://bit.ly/1BRp50u>

2015 Carl Long/Jaret's Angels Concept: Carl Long Motorsports has reached out to the Arneson family and Jaret's Angels to re-visit the idea of once again teaming with Jaret's Angels to raise awareness and possibly funds for T1D research through the local chapter of the JDRF, as well as elevate the race team's profile using a special Jaret's Angels/JDRF paint scheme at a determined number of events. Much has changed on the media landscape since 2002, especially with the development and explosion of social media. The belief is that a simple local idea can now have national and even international reach/results that were not attainable at the time of the first effort.

Being that this will be our final planned Walk as a team, we are hoping to end the effort on a high note, either through significant elevation of awareness or a record year of donations.